



www.hollanddoor.nl

- Population growth
 - Daily consumption / nutrition need
 - Stress at resources (water, energy, nutrients...)
 - Waste / Post Harvest losses
- = World Food Challenge**

人口成長 - 日常消費&營養需求 - 來自於水, 能源, 養分.. 資源壓力 - 栽培的浪費與損耗
= 世界糧食的挑戰..... 我們該思考 如何在不破壞地球下, 餵飽地球

*How do we FEED the world,
without DESTROYING the world?*



OUR MISSION...

HollandDoor contributes
HollandDoor 貢獻

to a stronger **GLOBAL** high-value agriculture and
horticulture

by **BRIDGING THE GAP**
between the **DEMAND** and **SUPPLY** of

KNOWLEDGE & SKILLS & NETWORKS

透過HollandDoor的橋接,縮小知識&技能&網路作業 供需間的差距



WE USE THE EXPERIENCE...

我們運用我們的經驗

OF A SMALL COUNTRY

But: 荷蘭一個小國 但卻是....

- 2nd largest exporter Agro products
- Highest production / m²
- High standards Food Safety
- Minimization of resources
- Technical innovation
- Cooperation
- Trading nation

1. 第2大農產品輸出國
2. 擁有最高產能/M2
3. 高標準的食安
4. 科技發明
5. 交流合作
6. 貿易往來



WE OFFER A NETWORK OF: HollandDoor Connecting the Agroworld

The 'Silicon Valley' of the Netherlands: All main stakeholders in the Agro sector!

HOLLAND DOOR網路作業,如同"矽谷"在荷蘭,所有利益關係者都在農業領域內



To boost your ambitions and developments 旺盛你的企圖心與發展



OUR SERVICES



1. INSPIRATION & AWARENESS 啟發 & 認知

Study tours for (international) professionals in agriculture / horticulture
考察學習國際專業農業與園藝業

2. KNOWLEDGE AND SKILLS 知識與技能

Tailor-made training programs geared to your situation and needs
是您的狀況與需求 量身訂做考察學習計劃

3. COMMERCIAL AGRO BUSINESS 商業化經營

Business matchmaking: Find the right business partner(s)
商業媒合: 協尋適合的商業夥伴



OUR SECTORS 我們的專業服務



PROTECTED CULTIVATION 栽培設施

(vegetables, flowers, glasshouse, polyhouse)

蔬菜, 花卉, 玻璃與塑膠溫室



ANIMAL HUSBANDRY 畜牧業

(incl. poultry, pigs, goats, fisheries)

家禽, 豬, 鵝, 漁業



ARABLE FARMING 農耕



水果(漿果, 草莓, 藍莓...)

FRUIT (incl. softfruit, strawberries, blueberries etc).



OUR EXPERTISE FIELD



**TECHNICAL INNOVATION &
PRODUCTION OPTIMIZATION**
技術革新 & 產品優化



QUALITY AND FOOD SAFETY
產品與食品安全



組織合作
ORGANIZATION INCL. COOPERATION



營,銷,及 附加價值
SALES, MARKETING, VALUE ADDITION

Agro professionals

- Private, commercial enterprises
- Producers and/or exporters associations
- Sector organizations
- Research and educational institutes
- Governmental bodies

1. 私人企業
2. 製造商&出口商會
3. 部門機構
4. 教育研究機構
5. 政府機構



Gambella Governmental delegation December 2013



Maharashtra delegation, April 2013



MEET OUR TEAM 我們的團隊

- HollandDoor is organized within a cooperative structure with independent experts. **Independently** guarantees optimal, reliable services for you.

HOLLAND DOOR是由各方面專家所共同建構的組織, 保證提供最佳, 可信賴的服務

All experts have:

- their own specialism and a large network national and international
專長於大型國家與國際網路工作
- more than 15 years of (senior) experience in the agricultural sector.
超過15年農業方面 資深經驗
- experience in developing commercial business activities. They know the importance to reach results. 在商業發展活動方面, 深知其能達標的重點
- acknowledged and do promote sustainability actively
- respect for cultural differences 積極並持續促進發展, 尊重文化差異

See our website www.hollanddoor.nl for the curricula of Niek, Jos, Aad, Engelie, Harry, Geerten and Ruud.



KEY SUCCESS FACTORS 致勝要件

- Independent & experienced
可獨立且有經驗
- Basic till complex projects
基本~ 複雜規劃案都能承作
- Wide-spread national and international network
廣泛傳播的國家及國際網路
- Continuous focus at sustainability / ecology
重心在永續發展與生態面
- Solid track record: more than 65 groups in recent years
實績: 近幾年有超過65團體



OUR TAILOR-MADE APPROACH

HollandDoor offers tailor-made training programs, study-tours and/or business matchmakings. Your need and ambition is leading. Our team supports you in all aspects.

HOLLAND DOOR以您的需求與追求的目標量身訂做考察計畫與行程或商業媒合

1. We invite you to send your global request with ambitions and needs
請將您對全球化的雄心與需求寄給我們
2. Together we make a detail description of your background and your needs
針對您的背景與需求,我們共同做一份詳細說明
3. HollandDoor develops and offers a detailed program with objectives
HOLLAND DOOR 會作開發並 提供詳細方案
4. After mutual agreement of program, objectives and financial implications, we start preparation
在規劃,目標與經費問題雙面同意後,就開始準備工作
5. Implementation of the program (HollandDoor arranges as well the expertise, the network as well hotel and logistics). Daily evaluation.
計畫執行,HOLLAND DOOR安排專家,網路作業,住宿,交通..每日的費用估算....
6. Evaluation and when needed distance support.
估算需根據地區距離...



We want to contribute to an optimization of production, efficient food supply chains, with a minimum of recourses!

我們希望能以最少的資源,將生產優化及創造有效率的食物供應鏈。

We must work together!

我們共同努力~





**INTERESTED?
CONTACT US AT:**

www.hollanddoor.nl
info@hollanddoor.nl

Engelie Beenen +31 622 909 192 engelie@hollanddoor.nl
Harry Barendse +31 642 576 039 harry@hollanddoor.nl
Niek Botden +31 646 191 855 niek@hollanddoor.nl
Jos Leeters +31 620 447 371 jos@hollanddoor.nl
Geerten van der Lugt +31 652 002 172 geerten@hollanddoor.nl
Ruud Pothoven + 31 655 173 225 ruud@hollanddoor.nl
Aad Verduin +31 651 600 102 aad@hollanddoor.nl